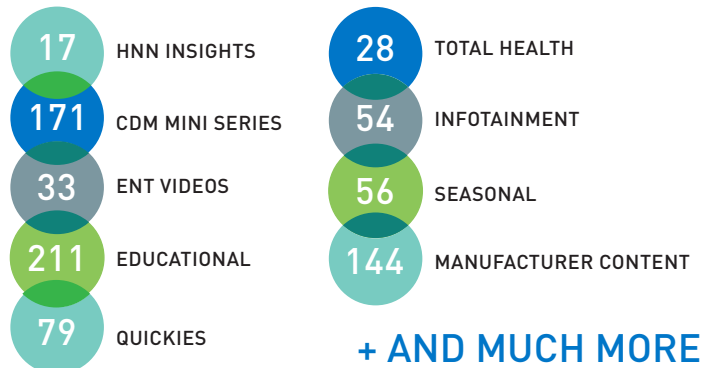


Hearing News Network (HNN) is the patient-oriented content streamed from Clear Digital Media right into your waiting room in real-time via high speed internet on a flat screen television. HNN in your waiting room is timely and relevant and it addresses the patient when they are most receptive to hearing your message. HNN is a completely customizable patient education platform that can be adjusted at any point to suit your marketing or branding initiatives. It's a custom billboard to promote your practice and your services to your patients.

“The material on the media player is very informative and brings a higher level of professionalism to our office.”

-Kim Cyrus, Amplisound Hearing Care Centers

600+ videos in our library



537 waiting rooms currently using the service

5,392 custom client videos made to date

25,000 physician locations are using digital signage



1 ½ min
is the average length of our video content



7 seconds
is the time it takes to make an impression



8 hours
of content played per day

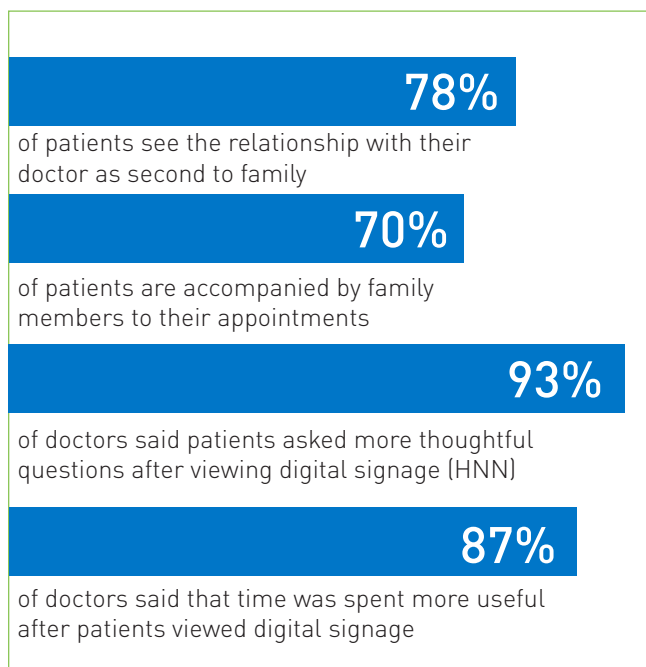


“We have received rave reviews from our patients since installing the HNN systems in our offices. Thanks for everything!”

- Josh Daly, Lyrus Hearing

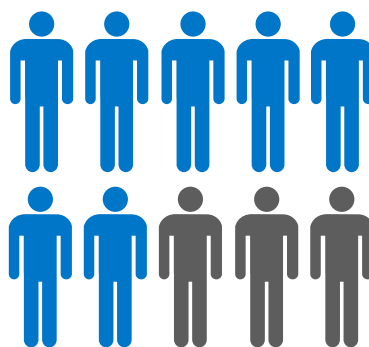


content is updated daily



“It gives another avenue of relationship building and lets the practitioner (me) further educate my patient, showing them why choosing us was a good decision, and all the while building a deeper level of trust.”

- Dr. Sandra Miller Au.D., Complete Hearing Solutions



7 in 10

viewers believe that their doctors office is a relevant environment for hearing loss advertising

CONCLUSIONS

- ✓ HNN viewers are **3X** more likely to schedule a future appointment with their hearing care professional
- ✓ **9 in 10** viewers feel more educated after viewing HNN
- ✓ After watching HNN, **53%** of viewers felt motivated to do something about their hearing health

CHECK OUR LANDING PAGE FOR MORE INFO & CURRENT SPECIALS

info.clearsounds.com/CDM_HNN



clear digital media