





Hearing News Network Custom Social Media Videos

CONNECT WITH YOUR PATIENTS THROUGH SOCIAL MEDIA

In today's fast-paced world, the average attention span for someone online is about 8 seconds. That can be daunting when you are trying to capture the attention of an audience in an otherwise crowded online world. You need content that engages your visitors instantly. If there is a message to send, there is no better way to spread that message than through the power of video.

Viewers spend 100% more time on web pages that contained a video. And 85% of internet users are more likely to purchase a product or service after watching a video. Videos communicate messages quickly and simply. They entertain an audience that is more likely to share your message with others.

While video content is undoubtedly the future of marketing, it can be challenging for a small business to keep pace. Creating a high quality video that expresses the exact message you are trying to send can be challenging and expensive. And trying to create that type of content on a regular basis is not sustainable. HNN2GoTM solves this problem!

Clear Digital Media (CDM) is thrilled that we will now be offering an HNN2Go[™] option that allows health care clinics to use Hearing News Network (HNN) and ENT video content on their social media platforms. HNN2Go[™] is a quick and extremely cost effective way for you to have any HNN piece customized for marketing use and emailed to you for uploading directly to any of your social platforms.

Simply choose the content clip(s) you want to customize from our large library of video content. We will customize the piece with your logo and contact information and you will have a one of a kind video clip that can be used on all of your social media platforms.

GET STARTED TODAY!

Video content development can cost thousands of dollars to have created. For an affordable price you can have a custom content piece you can use over and over.



BETTER PRICING MAY BE AVAILABLE. GET A QUOTE AT

info.clearsounds.com/CDM_HNN2Go



